

Icon / Design / Function / Art

Company profile

OPINION CIATTI®
FIRENZE

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2025



Our history.

Opinion Ciatti is the story of a family. A story that has lasted for more than 70 years, ever since my grandfather Rolando had an intuition, back in 1950: to find the right support for that strange object – the television – that would soon enter all Italian homes. Since then, more great people and inspired ideas have marked the life of the company.

Massimo, my father, added value to the project by building relationships with international architects. In the mid-1980s, with *Ciatti a Tavola*, Flavia, my mother, defied accepted conventions proposing materials and concepts for the home that had previously been the prerogative of industrial and collective spaces.

And Bruno Rainaldi, my unforgotten teacher. His greatest creation, Original Ptolomeo, awarded the Compasso d’Oro 2004, is not only among our best-sellers today, but also an undisputed icon of contemporary design. Over the years, Opinion Ciatti has grown, evolved, entered new markets, been awarded prizes, and played a role in projects that make us proud. We have always worked with passion, animated by a great dream: to design pieces that make life easier and create pleasure for the people who use them.

Lapo Ciatti
CEO&Art director
Lapo Ciatti

Our promise.

We are driven by the desire to put our creativity at the service of curious, clued-in, and enthusiastic people, with design furniture and accessories including bookcases, tables, and chairs for the home, the workplace and common areas.

A wide range of reliable and highly personable pieces that are also sustainable in terms of costs and manufacturing, and whose sheer presence can personalize a space, creating a unique atmosphere.

We love the idea of creating “Spices and sauces” that add a unique flair to spaces which are usually somewhat nondescript, basic, or conventional, just as the right mix of spices and sauces can flavour a dish and regale our senses.

We do all of this without forgoing the reliability, efficiency, and ethics that have always characterized our company, with the unflinching goal of preserving our history and the determination to anticipate future needs.

Our values.

- Creativity**
Translating ideas and visions into solutions for real needs.
- Identity**
Being true to ourselves and respecting our roots.
- Originality**
Standing out without showing off.
- Pragmatism**
Responding to specific needs with products that last.
- Sustainability**
Respecting others, the differences, and the planet we live in.

Icon / Design / Function / Art

Four personalities, a single identity.

We love nuances, contrasts, contaminations. We believe they enrich not only our life, but also the places we live in.
Our very name evokes the desire to always express an opinion, our own vision of an ever-changing world, constantly seeking motivation and embracing new challenges.
It is with this world in mind that we design our products.
Icon, design, function, and art are the words we have chosen to convey their different personalities: whether creative or extremely functional, practical or provocative, they all embody a unique identity.



Icon /
Unique, creative, daring,
practical, and always up-to-
the-minute: our signature
products are the perfect
embodiment of design,
functionality, and charm.

Function /
The right style and the perfect
functionality: practical
furnishings that go beyond
passing trends and fads.

Art /
Sometimes irreverent,
consistently amazing:
products that are
distinguished by their
outstanding personality
and exuberant aesthetics.

Design /
Bold creativity at the service of
function: products that amaze
and fascinate, without ever
losing sight of their purpose.

Our bestseller

Original Ptolomeo® An icon of contemporary design.

Original Ptolomeo is the free-standing bookcase that doesn't require any further presentation. Designed by Bruno Rainaldi, winner of the 2004 Compasso d'Oro, Original Ptolomeo stems from observation rather than from a formal process and translates an idea that is as simple as it is ingenious: transforming a pile of books into a design object. A bookcase that is as simple as it is bold, a container that hides its shape to enhance its content, eliminating the "superfluous" to highlight the essential.

"Piles of books on the studio tables, too many to get round with the duster. Piles of books on all the other tables in the house, that you have to move every time you need to lay the table. A pile on the bedside table to the left of the bed, and another on the floor beside the bed. Some more on the right. This is my home. This in all the houses where books, that indispensable prop of life, are cherished. Look at the piles, gaze fascinated at those so high that they seem to mock the law of gravity. Translate this fantastic image into a real object. Ptolomeo, act one. Dedicated to who, first, collected with intelligent passion everything that had ever been written, with no censure, no fear. "

Bruno Rainaldi



ADI COMPASSO D'ORO, 2004



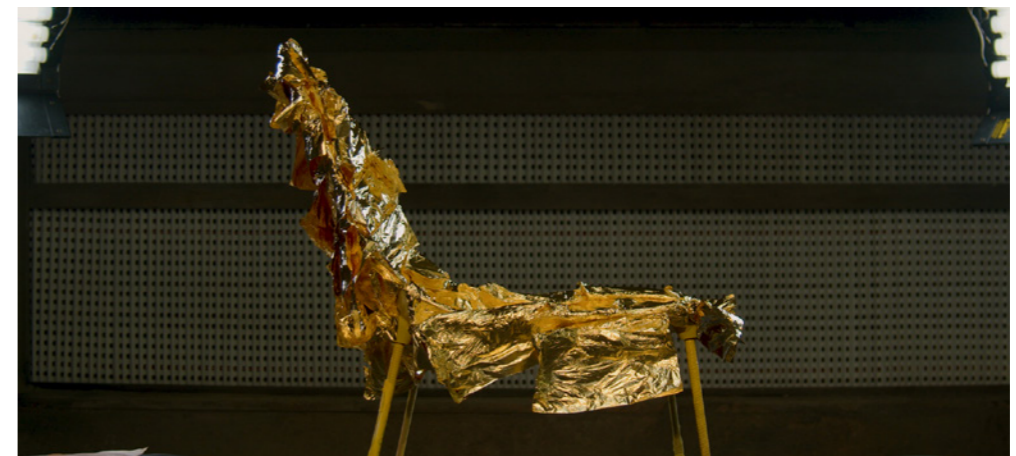
A unique combination of craftsmanship and industrial production.

Our production system blends cutting-edge industrial technology and the know-how of highly specialised artisan workshops. Our constant pursuit of quality, attention to detail and the desire to offer unique products are the main ingredients of this combination.

Only in this way can we explore new routes leading from automated production to unique pieces, hand-applied finishes, innovative materials. A constant search for originality and value, rigorously made in Italy, that we have wanted to emphasize through our video project named “The Shape of Values”, a series of short episodes that explore some of our manufacturing processes and techniques and show the magical moment when our designs come to life and “our values turn into shapes”, thus revealing our deepest essence.



The Shape of Values
WATCH ALL THE EPISODES



Sustainability and quality.

We have registered the Opinion Ciatti trademark to guarantee that our customers are purchasing original and reliable products.

Compliance with international quality standards is achieved through certifications and patents, but also through materials from certified suppliers and the performance of periodic tests to guarantee the quality of our products and their resistance to wear and tear.

We believe in sustainable development, which is why we have adopted a policy aimed at protecting the environment: we use recyclable materials and responsibly managed raw materials, paints free of heavy metals and solvents, and strive to achieve significant waste reduction.

In line with this approach, after months of research and experimentation on material applications, we have launched a new ecological microbiotic-based finish, which we have named cocchiopesto – as a homage to our roots – and made available in the colours red, white and grey.



The cocchio textured finishes are made with a special ecological composite with a micro-biotic base. Resistant and waterproof, it is entirely free of epoxy resins, solvents, lime, gypsum, and cement.



An extraordinary material never before used in the world of furniture: made with cork and natural water-based resins, the Corkcrete finish is the result of our constant research and environmental awareness.



The padding of our seats, upholstered with fire-retardant fabrics, is certified according to TB117-2013 San Francisco.



Our idea of sustainability also involves the careful selection of materials. For instance, the top of our Macis table is made of PET. When incinerated, this totally recyclable synthetic material releases only water, oxygen, and carbon dioxide.



The eco-friendly material of Koji table top is made from recycled fiberglass and its components. It is therefore a totally green panel because it is 100% recycled, as well as recyclable at the end of its life.



We use ISO 14001:2015 certified vegetable-tanned leather.



Mammamia and Con.Fort chairs have obtained UNI EN 16139:2013 certification attesting resistance, durability and safety of chairs intended for the community.



The MDF panels we use meet the stringent requirements of the California Air Resource Board (CARB - phase 2).



All lamps are certified with CE marking.



We endeavour to drastically reduce printed paper. Our catalogues are only made of responsibly-sourced paper.



We are constantly working on the sustainability of packaging: we have removed plastic from many packaging, such as that of our bestseller Original Ptolomeo.



Hospitality

Perfect for any environment.

Our original and versatile designs are suitable for both private and public spaces, offering distinctive furniture that fits in a variety of contexts with different functional and aesthetic characteristics.



Workspaces



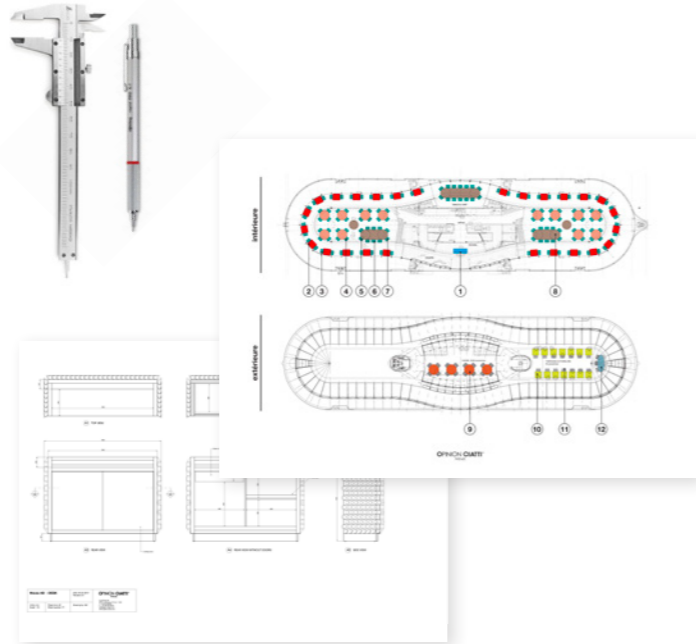
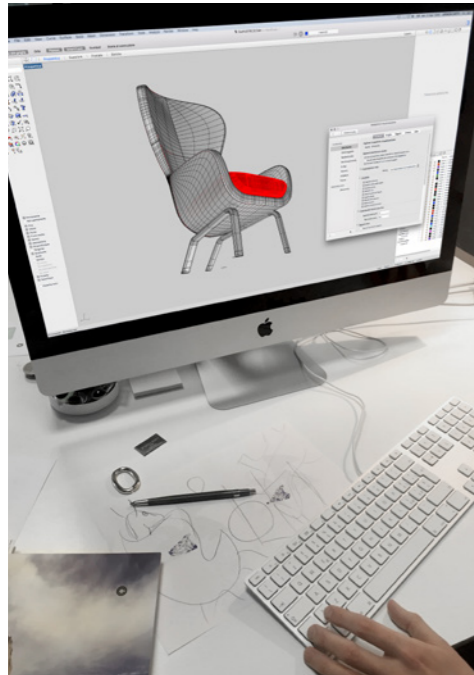




Residential - outdoor



Custom made

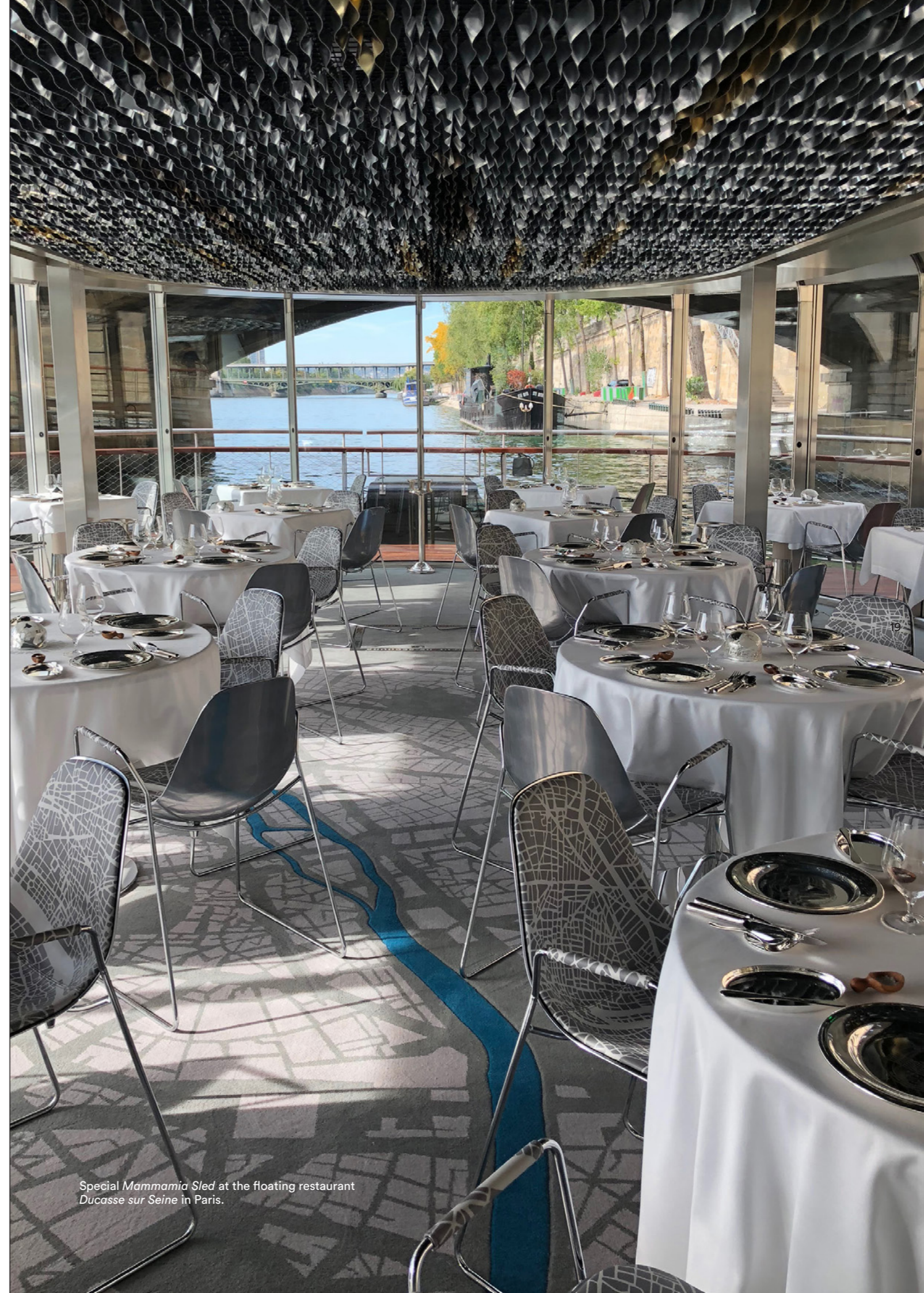


Designing is our passion.

Custom Made is our service dedicated to tailor-made design solutions and customised single pieces. Projects that aim at uniquely informing space through tailored processes which blend adept craftsmanship, painstaking attention to detail, careful selection of materials, and a deep understanding of legal requirements.

We share opportunities and ideas with architects, interior designers and business partners to help them conceive what their mind has just begun to imagine: dedicated, tailor-made design solutions and unique commissioned pieces.

Sketching, 3D modeling, rendering, prototyping: these are just some of the tools we use to visualize the project and to make your dreams come true.



Special Mammamia Sled at the floating restaurant
Ducasse sur Seine in Paris.

And the winner is...

In recent years, many Italian and international juries have acknowledged the quality and originality of our products, selecting them for a variety of awards. These prestigious recognitions are something we take pride in. They never represent an endpoint for us, but rather an incentive to continue working with commitment and dedication.





Axis
1987 - ADI Menzione Speciale Compasso d'Oro



Original Ptolomeo
2004 - ADI Compasso d'Oro



5Blocks
2009 - ADI Design Index



Macis
2022 - Archiproducs Design Awards



Pepe
2021 - Archiproducs Design Awards



ILTavolo 2.0
2022 - Archiproducs Design Awards
2022 - Archiproducs Sustainability Mention



Berberé
2022 - Archiproducs Design Awards
2023 - Monocle Design Awards



Mammamia Raw
2023 - Archiproducs Design Awards



Hercle
2024 - Archiproducs Design Awards



. Lapo Ciatti



. Bruno Rainaldi



. Marcello Ziliani



. Marcantonio



. Raffaella Mangiarotti



. Paola Navone



. Marta Giardini



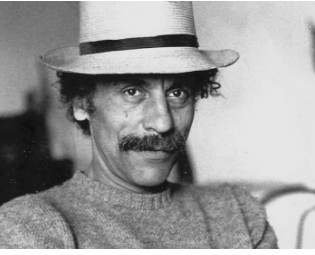
. M. Galante & T. Lancman



. Samer Alameen



. Joel Escalona



. Angelo Barcella



. Gherardo Frassa

Our team of talents.

We work with young designers and internationally renowned creatives operating in the diverse world of design, art, and fashion. Above all, we choose people with whom to share a vision and who are as keen as us to embrace thinking outside the box and intuition. Our collaboration with external partners is complemented by the activities of our design department. The result is a combined effort infused with our identity and values.

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